



SPONSORSHIP PACKAGES

***Exclusive Sponsorship Opportunities** inspired by the spirit, courage and strength of Veterans and their Families who are in the relentless pursuit of Freedom for our Country.*



ABOUT WARRIORS ROCK

More than 50,000 servicemen and women have been physically injured while serving our country and many, many more have suffered psychological effects and bear the burden of those effects on our behalf.


Warriors Rock In Concert with Gary Racan and The Studio E Band's mission is to **honor and empower these warriors and make this generation the most successful, well-adjusted generations of Veterans in our Nation's history!**



ABOUT WARRIORS ROCK

Warriors Rock is dedicated to **building local community support for our veterans across the United States through a magical and unforgettable experience of tribute concerts.** Gary and the Studio-e band perform the songs most meaningful to the veterans whose pre-recorded videos are shown throughout the night and join in as their favorite song is played! One veteran might remember a familiar pop tune playing in his head while on patrol in Afghanistan. Another veteran might remember tapping her foot to a bluegrass melody. **Each veteran gets to tell his or her story and the Studio-e band performs the music, no matter the style, no matter the song.** This amazing group of entertainers have no limits.

BESPOKE DELIVERABLES

	ADMIRAL \$50,000	COLONEL \$25,000	SENIOR AIRMAN \$10,000	CAPTAIN \$5,000
RECEPTION INVITATION - INVITATION FOR UP GUESTS TO AN INTIMATE RECEPTION WITH LOCAL VETERANS AS WELL AS BUSINESS OWNERS, INFLUENCERS AND POLITICAL SUPPORTERS.	50 Tickets	25 Tickets	10 Tickets	6 Tickets
VIP TICKET PACKAGE - INCLUDING VIP TICKETS AND PREMIER RESERVED SEATING TO SPONSORED CONCERT	50 Tickets	25 Tickets	10 Tickets	6 Tickets
EXCLUSIVE INTERVIEW RIGHTS - INTERVIEW A VETERAN OR BE INTERVIEWED FOR SCREENING DURING VIDEO SERIES				
AWARD PRESENTATION RIGHTS - PRESENT AWARD TO HONOREE	Present Honoree of the Night Award	Present Award to Local Veteran	Introduce a Song	

EVENT BRANDING

	ADMIRAL \$50,000	COLONEL \$25,000	SENIOR AIRMAN \$10,000	CAPTAIN \$5,000
LOGO PLACEMENT THROUGHOUT EVENT	COMPANY LOGO DISPLAYED THROUGHOUT CONCERT & ACCOMPANYING COCKTAIL PARTY, MERCHANDISE BOOTH, ENTRANCE, AND ON STAGE AS ADMIRAL SPONSOR	COMPANY LOGO DISPLAYED THROUGHOUT CONCERT, MERCH TABLE & ENTRANCE AREA AS COLONEL SPONSOR	COMPANY LOGO DISPLAYED THROUGHOUT CONCERT & ENTRANCE AS SENIOR AIRMAN SPONSOR	COMPANY LOGO DISPLAYED THROUGHOUT CONCERT AS CAPTAIN SPONSOR
SIGNAGE - COMPANY LOGO DISPLAYED ON BRANDED STEP AND REPEAT	✓	✓	✓	✓
INTRODUCTION - COMPANY NAME RECOGNITION & HONOR DURING INTRODUCTION	✓	✓		
CLOSING - COMPANY NAME RECOGNITION & HONOR DURING CLOSING REMARKS	✓			
PRINT ADVERTISING	FULL PAGE COLOR AD IN PROGRAM - FRONT & BACK FOLD	FULL PAGE COLOR AD IN PROGRAM	HALF PAGE COLOR AD WITH IN PROGRAM	QUARTER PAGE COLOR AD WITH IN PROGRAM

MEDIA BRANDING

	ADMIRAL \$50,000	COLONEL \$25,000	SENIOR AIRMAN \$10,000	CAPTAIN \$5,000
COMPANY LOGO RECOGNITION ON LOCAL VETERAN NONPROFIT WEBSITES	✓			
COMPANY LOGO DISPLAYED THROUGHOUT ALL DIGITAL VIEWING SLIDES THROUGHOUT ENTIRE CONCERT	✓	✓		
EXCLUSIVE MENTION ON ALL NATIONWIDE PRESS RELEASES AS SPONSOR OF WARRIORS ROCK	✓	✓	✓	✓
COMPANY LOGO RECOGNITION AND AFFILIATE MARKETING ON WARRIORS ROCK WEBSITE	✓	✓	✓	
COMPREHENSIVE ACTIVATION ON SOCIAL MEDIA	✓	✓	✓	✓
POST-CONCERT DIGITAL LIBRARY CUSTOMIZED FOR YOUR COMPANY THAT INCLUDES RELEVANT FOOTAGE OF YOUR COMPANY'S INVOLVEMENT	✓			

What our Veterans are saying

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*As time races by us and patriotism wanes, **take a moment to re-energize your lives and enrich yourselves with the TRUE spirit of the American sacrifice for freedom through the amazing performance of a Warriors Rock Concert.** The Musical extravaganza honors the stories of local veterans by sharing songs paired with powerful stories from their time serving our country. They step forward for us, and now we must step forward for them to be recognized as a true American Hero as no other musical performance can match this extraordinary event - you must be a part of the Warriors Rock movement to Celebrate American Freedom!*

*** CAPTAIN JAMES KYLE USMC (RET) ***

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What our Veterans are saying

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*By combining a diverse range of music with stories about how our veteran neighbors sacrificed and supported our country, often at their own expense and at the expense of their families, the **Warriors Rock Concert** was able to touch every generation from high school students to **WWII Veterans**. Simply Amazing!*

*** Tom Richards. RDML USN SEAL ***

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What our Veterans are saying



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*Patriotic, professional, joyous, proud and honored are just a few of the many powerful emotions and feelings I had during the Warriors Rock Concert. They honored local veterans and paid respect to our country in a unique, inspiring, diverse and most impressively new way. **EVERYONE** needs to experience this to understand the importance that music can have, even from a distance, while serving our country. You will leave the concert with a renewed faith in patriotism and an increased respect for all veterans and what they have sacrificed for our country.*

*** MAJOR GENERAL JAMES W COMSTOCK USA (RET) ***

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Warriors Rock is proud to have supported so many diverse Veterans organizations. As we continue to grow, Warriors Rock and our partners are honored to provide more organizations ongoing support. It is our mission to help Veterans on all levels, from the grass roots organizations here in our own back yard to the organizations that are supporting our vets on a global effort.

Renew Your Patriotism!!